

2025 ONLINE YOUNG PROFESSIONALS CONFERENCE

**Online Conference: Tuesday 29 April 2025.
12 noon – 16.00 UK time.**

This online event is aimed at Young Professionals in healthcare market research – those who have less than 5 years in the industry and a job title of Associate Director and below.

We are looking for papers to be given where possible by Young Professionals but paper ideas from the wider membership are very welcome. However please ensure your paper is targeted at Young Professionals.

Topics of Interest:

1. Work Life Balance
2. Proposal Writing
3. Storytelling/presentation creation
4. A Day in the Life of a client side healthcare market researcher
5. How best to combine qual and quant methodologies
6. Differences between healthcare market research and consumer/ social market research
7. Other topic suggestions welcomed

In general, presentations will be 20 minutes long and all delivered on the zoom platform. However we are also happy to look at other paper lengths.

Submission deadline is 31 October – submit here – <https://www.surveymonkey.com/r/YPConfSynopsis>

Online YP Conference Convenors are:

2023 and 2024 Conference Grant Winners:

Georgia Culley, boxee group
Melissa Lehmann, Impulze
Taleisha Jimenez, Just Worldwide
Francesca Canu, Point Blank Research

Freya Lovely, Purdie Pascoe
Caoimhe McElligott, SUAZIO
Rebecca White, SUAZIO
Gaia Ferracci, Vox.Bio