

YOUNG PROFESSIONALS ONLINE CONFERENCE 2025 29 APRIL 2025

You can find out more about
the event here and also register:
<https://www.ephmra.org/events/61>

This event is free to attend and is for member companies only.

UK times shown

12.00 – 12.15	Opening and Introductions
12.15 – 13.15	Finding Your Purpose at Work Speaker: Andy Hall, Purpose, Executive and Leadership Coach https://www.linkedin.com/in/handyall/ Convenor: Rebecca White, SUAZIO
13.15 – 13.30	Break
13.30 – 14.00	The critical role of failure in our professional development but even more so in market research. Speaker: Georgia Culley, Associate Partner, Boxee Group https://www.linkedin.com/in/georgia-culley/
14.00 – 14.30	Challenges and Considerations for Publication of Qualitative Primary Market Research – an Agency Perspective. Speakers: Rachel Hiley, Research Manager and Rachael Eddleston, Senior Research Executive, Adelphi https://www.linkedin.com/in/rachel-hiley/ https://www.linkedin.com/in/rachaeledleston/
14.30 – 14.45	Break
14.45 – 15.15	Artificial Intelligence and pharmaceutical market research: a journey of two young researchers within the 'AI Observatory' Lab. Speakers: Francesco Moletti, Junior Research Executive and Francesca Ancarola, Research Executive, Elma https://www.linkedin.com/in/francesco-moletti/ https://www.linkedin.com/in/francesca-ancarola/ Convenors: Caoimhe McElligott, SUAZIO and Melissa Lehmann, Impulze
15.15 – 16.00	The Importance of Personal Brand Speaker: Deborah Ogden, Personal Branding Expert https://www.linkedin.com/in/deborahjogden/ Convenor: Gaia Ferracci, Vox.Bio

This meeting is designed and convened by:
Caoimhe McElligott, SUAZIO | Francesca Canu, Point Blank Research
Freya Lovely, Purdie Pascoe | Gaia Ferracci, Vox.Bio
Georgia Culley, Boxee Group | Melissa Lehmann, Impulze
Rebecca White, SUAZIO | Taleisha Jimenez, Just Worldwide